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xx XXXXXXXX 2013

Dear XXXXX,

CAR WASH WATER SAVER RATING

The Water Saver Rating enables car wash operators to be recognised for their environmentally responsible business practices. It is a national standard, approved by Smart Approved Water Mark, Australia's federal water efficiency label for products and services and by Clean Up Australia.

As the general public becomes more aware about caring for the environment and sustainable use of resources through their everyday activities, this program helps car wash operators educate consumers about the benefits of commercial car washing. The Car Wash Water Saver Rating provides an opportunity to demonstrate environmental leadership while attracting customers and lowering costs.

By joining the Water Saver Rating you will benefit by:

- **gaining more security of continued operation** - the water saver rating is accepted in a growing number of States and water authority areas as the industry standard of water use both for permanent water conservation measures and in times of drought. The program is designed to be flexible enough to protect your business under local water use regulations.
- **using the star rating to promote** environmental care – market research tells us that many customers prefer to use car washes that they know are minimising water use and protecting the stormwater systems from pollution.
- **enhanced website listing:** www.wheretowashmycar.com.au
- **attracting new customers** - the eye catching signage will attract more car owners to your car wash.

Become a Water Saver today:

Complete the attached Registration Form and return with your Registration Payment. A self-assessment kit will then be sent to you for completion. Submit your self-assessment for approval and you can begin to enjoy the benefits of this exciting program.

We look forward to your participation.

Yours sincerely,

Fiona Tointon
Water Saver Rating Manager



Car Wash Water Saver Rating
P O Box 4390, Langwarrin, Victoria 3910
Email: info@waterratingscheme.net.au Telephone: 0400 070 417
Website: www.waterratingscheme.net.au Fax: 03 9011 6229

The Car Wash Water Saver Rating
is administered by the
Australian Car Wash Association
ABN 68 140 680 039

HOW THE WATER SAVER RATING WORKS

The Car Wash Water Saver program measures the amount of mains potable (drinking) water used by car wash equipment, and provides a rating based on water efficiency. The rating Scheme uses the well-understood star rating system – five stars being the best result, using the lowest amount of potable water per wash.

The amount of water used per wash is assessed by the owner/operator using a detailed self-assessment guide. Support and assistance is available, if required.

If one site has two or more types of equipment, they are assessed separately. The overall site rating will be the lowest equipment rating achieved.

A Statutory Declaration regarding accuracy of the assessment is required from the car wash owner/operator.

Once a car wash site has been approved, it receives a Water Saver Rating Certificate, site rating signage and other promotional materials, plus an enhanced listing on the www.wheretowashmycar.com.au website.

To ensure that the initial water use assessment standards are maintained, the Water Saver program requires weekly water meter readings and annual registration renewal. In addition, random independent audits are conducted each year, the fees for which are included in the annual renewal fees. Program members agree to submit their sites for audit if chosen.

What happens after I return the Registration form

Once we receive your Registration form and registration fee, you will:

- receive a Self-assessment Kit, which includes an assessment guide, and Statutory Declaration form-for each of your nominated sites.
- follow the instructions to measure your site(s) water usage. Contact the Water Saver Rating Manager if you have any questions or need assistance.
- Return the completed self-assessment form(s) and signed Statutory Declaration for each site.
- keep a copy of the self-assessment on site for your records.

The site self assessment results will be reviewed by the Water Saver Rating manager, who will contact you if necessary for further information about your self-assessment and/or other details.

Rating Levels

Current star rating levels for washing cars, small trucks and buses are set out below. These rating levels have been approved by the federal Smart Approved Water Mark (SAWM). Only those car washes achieving 5 star status are entitled to display the SAWM logo which appears on the 5 Star Rating sign and to claim accreditation under that program.

Please see separate sheet for large vehicles of all kinds for the additional litres allowed per wash.

Note: from time to time, local drought regulations may require lower water use requirements with which the car wash will have to comply.

Star rating	Number of litres per wash
3	121-140
4	101-120
5	up to 100

What happens after I am accepted as a Water Saver Carwash

Once your sites have been accepted into the Water Saver Rating program you will receive a comprehensive package, including:

- Water Saver Rating Certificate
- Rating Sign for public display and Signage Style Guide to promote your Water Saver Car Wash
- Best Practice Water Saver Guide
- Water Conservation Plan and
- Promotion and Media Toolkit

Program Fees

The Australian Car Wash Association (ACWA) is operating the Water Saver Rating as a non-profit program for the industry. Fees are levied per car wash site and are higher if there is more than one type of equipment on site. Registration Fees include signage, a design portfolio, administrative costs and national marketing.

In recognition of the long term voluntary contribution made by members of ACWA in developing and administering the Water Saver Rating, and the ongoing overheads contribution by ACWA, members of ACWA will receive a significant discount on rating fees.

Owners of more than 5 sites receive a 25% discount per site. Major chains with more than 20 sites should contact the program manager for details of special arrangements for self-assessment and registration.

FEES PER SITE **	One type of equipment	Two types of equipment
Joining Year Licence Fees - including signage		
ACWA members	\$ 440	\$ 480
Non-members	\$ 700	\$ 770
Multiple sites (more than 5)	25% discount on all above rates per site	
Subsequent Year Licence Fees		
ACWA members	\$ 210	\$ 260
Non-members	\$ 360	\$ 440
Multiple sites (more than 5)	25% discount on all above rates per site	

**all fees are quoted GST exclusive

Not rated equipment

All equipment on the site must be rated to ensure that customers are not confused about the water efficiency of each type of car wash sharing a site.

Where a site has MORE THAN ONE type of car wash equipment, one of which is assessed as using more potable water per wash (eg; a lower rating level) the site will receive the "star rating" signage for the lowest rated equipment.

WATER SAVER RATING Registration Form

Please complete and return with payment to the Water Saver Rating Manager at the address below:

Business name:

Contact name:

Email address:

Postal Address:

.....

Phone number(s): Business: Personal:

Mobile: Fax:

ACWA Member: Yes / No If yes, please state your membership number:

If "no", and you would like to join, please phone ACWA on 1300 22 2292 or email contact@acwa.net.au and a membership kit will be sent to you. Once your membership fees have been received by ACWA, you will be able to claim ACWA member rates for these registration fees.

EQUIPMENT ON SITE: Please note that ALL equipment on site must be assessed and rated

Self-serve: bays Hand wash: describe type.....

Auto: bays type of machine(s).....

Payment details:

	Fee per site (from table above)	number of sites	Total fee payable
One type of equipment on site			
Two types of equipment on site			
Sub-total for multiple sites (6+)			
Multiple sites – 25% discount			
Total excluding tax			
GST at 10%			
Grand total including tax			

Payment can be by cheque made out to Car Wash Water Rating Scheme, or by credit card (VISA or MASTERCARD only). A tax invoice will be sent to you on receipt of payment.

NAME ON CARD:SIGNATURE:


Please circle VISA MASTERCARD Card No: Exp Date:

Total amount paying: \$.....


Send this Registration Form to: The Water Saver Rating Manager
(with your fees) Car Wash Water Saver Rating
P O Box 4390, LANGWARRIN, Victoria 3910

If you are paying by credit card and can complete the Registration Form on your computer, then please email the completed registration to: info@waterratingscheme.net.au

SOME OF THE SIGNAGE YOU CAN USE AS A WATER SAVER RATING CAR WASH





Caring for your Car and the Environment



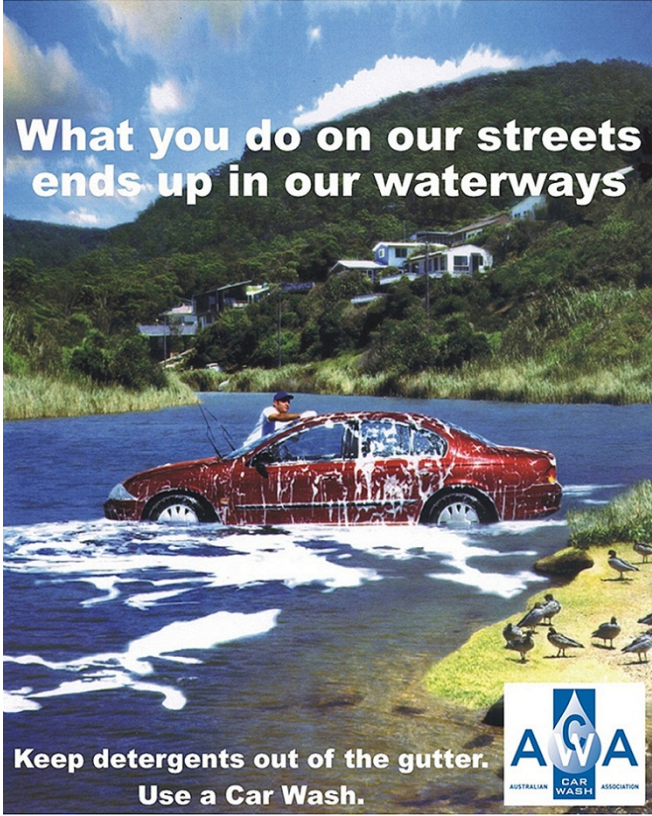
5 Star Car Wash

Sustainability in Practice


Approved by:

What you do on our streets ends up in our waterways



Keep detergents out of the gutter. Use a Car Wash.




Caring For The Environment

The Car Wash Water Saver Rating Scheme

We all know we must use water wisely, and conserve this valuable natural resource.

The Car Wash Water Saver Rating Scheme tells you how efficient this car wash is in reducing the amount of mains/drinking water used per wash.



5 STAR An excellent level of water efficiency

4 STAR A very high level of water efficiency

3 STAR A high level of water efficiency


This sign enables you to choose a car wash that uses less mains water. You can help save water every time you wash your car.

By using very high pressure pumps and small nozzles, as well as recycled water where possible, washing your car at a water rated car wash will generally use much less water than washing it at home.

Protecting Australia's rivers and coastline

When cars are washed on driveways, streets or other paved areas, the top soil, oil, grease and other contaminants in the waste water run into the stormwater system to pollute our precious waterways. Commercial car washes dispose of all their waste water through an approved on-site process and then to the sewer.

Do your bit to Clean Up our creeks, rivers & bays by always using an environmentally friendly car wash

5 Star Car Wash

Caring for your Car and the Environment

